

Abel Tegafaw

UX Designer

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PRODUCT DESIGN & SOFTWARE DEVELOPMENT EXPERIENCE

BeU Delivery(YC W22), Addis Ababa, Ethiopia—*UX UI Designer*

February 2022 – Aug 2022

I design a Prototype for the new app and built an app stand out from the market within 4 months of my joining the company's product team. after conducting research and assessments and different round of iterative design processes. I strive to improve the UX and conversion rates every day by conducting user research, that is user centered, setting sprints and collaborating and communicating with my PM Engineers and Data Scientists, we have increased daily active users by 50%.

360 Ground, Addis Ababa, Ethiopia—*UX UI Designer and dev*

September 2021 – January 2022

I've worked as a solo designer on four enterprise-level projects, doing everything from research and identifying the product's pain points to creating storyboards and working prototypes. With the help of sprints and the design thinking methodology, I was able to create an intuitive product for each unique Enterprise product. As a result, our clients were happy, and this increased client and business loyalty between our company and clients.

Eri2Eri.com, Remote (based in London, UK) Addis Ababa, Ethiopia—*UX UI Designer & Mobile Developer*

March 2021 – September 2021

I have worn many hats while contributing to the product and development teams. I have worked with my PM and design lead to create an intuitive interface and experience for our users. Our research spans the development of distinctive features to fostering user involvement in our product. Our research spans the development of distinctive features to fostering user involvement in our product. Aside from that, I work in two capacities, helping the development team implement some features and assessing how well the development matches the design.

EDUCATION

St Mary's University, Addis Ababa, Ethiopia—*Bachelor's Degree*

JULY 2018 – JULY 2022

Computer Science Major

SKILLS

Figma, XD, Photoshop, Illustrator, UXPin, Protocie, Notion, Python,, Dart, JavaScript, CSS3/HTML5, Flutter, Bootstrap, NuxtJS, Django, vue,

LEADERSHIP AND MENTORSHIP

Microsoft Learn Student

Ambassador(Beta): I've led various workshops and had the chance to mentor students from all over the world.

Google DSC Lead: In my role as a lead, I managed a DSC team and led sessions on Google technology and the development of various project-based programs.

Hack the North 2021: I served as a mentor for Hack The North, the largest hackathon in Canada organized by UWaterloo. I have provided teams with problem solving assistance and suggestions for project enhancements.

Shell Hacks: At Florida's largest hackathon, I mentored participants. I've evaluated teams to address issues with their products and determine how to make them better.

HACKATHON & CONFERENCES

I've taken part in numerous hackathons because I love creating products and the process involved. Like The Google BGN Hackathon, Twitters Codechella, Hack the North Ethiohack, Back to school,

Afrotech World 2021 & 2020